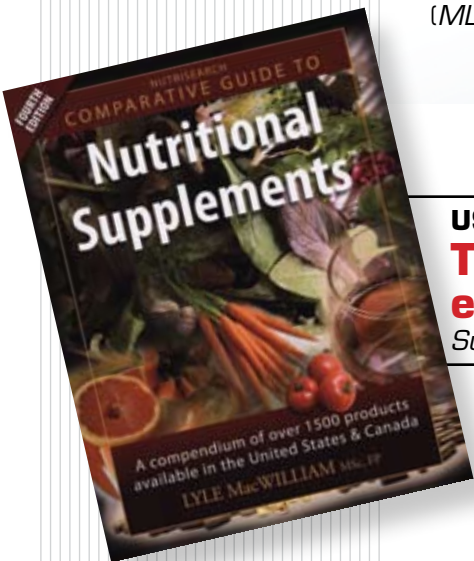


USANA RECEIVES ACCLAIM FROM FORBES FOR THIRD YEAR RUNNING



#12 on *Forbes'* 200 Best Small Companies list in 2006, and the only direct sales company to make the top 20 for each of the last three years (*Forbes*, Oct. 30, 2006; Oct. 31, 2005; Nov. 1, 2004)

USANA rated **#1** Distributor Choice for the ninth year
(*MLM Insider/NetWork Marketing Today*)



USANA one of only four supplement companies to receive **Top 5-Star Rating** and **Gold Medals of Achievement** *ESSENTIALS™HEALTHPAK™100* *Nutrisearch Comparative Guide to Nutritional Supplements™*

Best Dietary Supplement
(Utah Best of State, 2007, 2006, 2004, 2003)

Best Personal-Care Products
(Utah Best of State, 2007)



Recognition for USANA's excellence doesn't stop there:

- *Success from Home* dedicates entire issue to USANA's products and opportunity (Nov. 2006)
- Twelve athletes from USANA-sponsored teams bring home 25 medals in 2006 Torino Winter Games
- USANA listed in *The Wall Street Journal's* "Smart Money Stock Screen/Efficiency Experts" (April 20, 2006)
- USANA chosen as the official health supplement supplier for numerous athletic organizations, including the Sony Ericsson WTA Tour (Women's Professional Tennis)
- *Business Week* names USANA to its 100 Hot Growth Companies list (2004 and 2005)

